

Mduduzi Ndlovu

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SUMMARY

Highly skilled and creative Senior Multimedia Designer with over 15 years of experience in graphic and web design, web development, and digital marketing. Proven ability to lead design teams, manage print production, and develop engaging digital assets for websites, social media, and mobile applications. Expertise includes branding, UI/UX design using Adobe XD, and video editing. Eager to leverage extensive design and technical skills to drive impactful visual communication strategies for your company.

WORK EXPERIENCE

- | | | |
|-------------------|---|----------------------------|
| 12/2023 – 02/2025 | Senior Multimedia Designer
Insomnia Marketing | South Africa, South Africa |
| | <ul style="list-style-type: none">• Conceptualized and designed pitch artworks.• Developed digital and print detail aids.• Created event assets, encompassing theme development and stage setup.• Produced social media posts and custom HTML emailers.• Designed collateral including pull-up banners, brochures, and booklets.• Engaged in app design and prototyping.• Managed digital and litho print production processes.• Executed website design projects. | |
| 08/2022 – 12/2023 | Graphic Designer
Avantadge Marketing | Illovo, South Africa |
| | <ul style="list-style-type: none">• Developed website designs and prototypes utilizing Adobe XD.• Executed branding initiatives, including logo design, asset creation, and communication materials.• Generated promotional lists for Express School Foods (ESF).• Produced social media content for ESF.• Designed marketing materials such as pull-up banners, brochures, and booklets. | |
| 04/2019 – 03/2022 | Web /Graphic Designer
Futureworld | Johannesburg, South Africa |
| | <ul style="list-style-type: none">• Crafted collateral and presentations for keynotes and workshop events.• Managed social media assets.• Established studio setups for video recording and virtual meetings.• Handled design work for digital invitations and newsletters.• Produced and published digital videos.• Undertook various design-related tasks. | |
| 10/2016 – 11/2018 | Senior Web Designer and team Lead
Higherlife Foundation | Johannesburg, South Africa |
| | <ul style="list-style-type: none">• Spearheaded the design and development of an online learning platform (www.ruzivodigitallearning.co.zw, now Akello).• Ensured the continuous maintenance and optimal performance of the platform.• Contributed to the recruitment of junior designers and illustrators.• Mentored and trained junior designers, ensuring timely delivery of weekly reports. | |

- Updated content across all designated platforms.
- Developed applications for both Apple and Android platforms to support the digital learning initiative.
- Modified and updated HTML and CSS files for the platform.
- Monitored platform usage and user adoption rates.
- Guided the design team in creating relevant graphics and digital illustrations for the platform.

02/2009 – 09/2016

Senior Designer

Johannesburg, South Africa

Brooke Patrick Publications (Interact Media Defined)

- Produced magazine layouts tailored for the civil and quarry industries.
- Developed mobile application designs for digital magazines.
- Executed cross-browser usability testing for all web properties.
- Tracked the usage and engagement metrics for online magazines.
- Troubleshoot and resolved technical issues pertaining to digital subscriptions and platform interaction.
- Maintained all company websites.
- Created electronic newsletters, emailers, invitations, and digital illustrations for various platforms.

EDUCATION

08/2003 – 08/2007

Chinhoyi University of Technology

Chinhoyi , Zimbabwe

B-Tech Honours Degree in Creative Art and Design, Graphic Design And Web Design

01/2000 – 12/2001

Hamilton High School

Bulawayo, Zimbabwe

Advanced Level Certificate (ZIMSEC /Cambridge)

01/1995 – 11/1999

Northlea High School

Bulawayo, Zimbabwe

Ordinary Level Certificate (ZIMSEC)

SKILLS

Graphic Design

Web Design

Web Development

HTML

CSS

WordPress

Adobe XD

Photoshop

Illustrator

InDesign

Dreamweaver

CorelDRAW

Bootstrap

MySQL

Premiere Pro

After Effects

Digital Marketing

Attention to Detail

Design Thinking

Goal Setting

Adaptability

Deadline Driven

LANGUAGES

English (Fluent)

Shona (Advanced)

Ndebele (Advanced)

INTERESTS

Travelling

Photography and Art